

## **LSE Digital Ethnography Collective Reading List SHARED DOC - April 2020**

Link to edit reading list:

[https://docs.google.com/document/d/1RaFQdQFdijQs6eQ\\_UIZRBuF30oD80uvisDyJXFjwuzw/edit?usp=sharing](https://docs.google.com/document/d/1RaFQdQFdijQs6eQ_UIZRBuF30oD80uvisDyJXFjwuzw/edit?usp=sharing)

THANK YOU FOR ADDING YOUR SUGGESTIONS!

Sharing is caring <3 Zoe and Branwen.

|                                                                     |           |
|---------------------------------------------------------------------|-----------|
| <b>Digital Anthropology/Ethnography</b>                             | <b>1</b>  |
| <b>Classical Ethnographic Method</b>                                | <b>10</b> |
| <b>Thematic Analysis</b>                                            | <b>12</b> |
| <b>Ethics Resources</b>                                             | <b>12</b> |
| <b>Method</b>                                                       | <b>13</b> |
| <b>Social Media</b>                                                 | <b>14</b> |
| <b>Critical Digital Humanities and Qualitative/Critical Methods</b> | <b>16</b> |
| <b>Historical resources</b>                                         | <b>16</b> |
| <b>Other Resources</b>                                              | <b>17</b> |

## **Digital Anthropology/Ethnography**

Abidin, C. (2020). Somewhere between here and there. *Journal of Digital Social Research*, 2(1), 56-76. Available from: <https://jdsr.se/ojs/index.php/jdsr/article/view/20>

Abidin, C. (2016). "Aren't These Just Young, Rich Women Doing Vain Things Online?": Influencer Selfies as Subversive Frivolity. *Social Media + Society*, 2(2), 205630511664134. <https://doi.org/10.1177/2056305116641342>

Abidin, C. & de Seta, G. (eds.) (2020) Special issue: Doing Digital Ethnography: Messages from the Field. *Journal of Digital Social Research*, 2(1). <https://jdsr.se/ojs/index.php/jdsr/issue/view/3>

Abidin, C., & de Seta, G. (2020). Private messages from the field. *Journal of Digital Social Research*, 2(1), 1-19.

Archambault, J. S. (2017). *Mobile Secrets: youth, intimacy and the politics of pretense in Mozambique*. Chicago: University of Chicago Press.

Ardevol, E., & Gómez-Cruz, E. (2012). Digital ethnography and media practices. *The international encyclopedia of media studies*, 498-518.

Balsamo, A. (1999). *Technologies of the gendered body: reading cyborg women*. Durham, N.C., Duke University Press.

Barassi, V. (2015). *Activism on the Web: Everyday Struggles Against Digital Capitalism*. New York: Routledge

Barassi, V. (2013). Ethnographic Cartographies: Social Movements, Alternative Media and the Spaces of Networks. *Social Movement Studies*, 12(1), 48–62.  
<https://doi.org/10.1080/14742837.2012.650951>

Baym, N. (2000). *Tune In, Log on: Soaps, Fandom, and Online Community*. London, UK: Sage.

\_\_\_\_\_(2007). 'The new shape of online community: The example of Swedish independent music fandom'. *First Monday*. 12, 8. Available at:  
<http://journals.uic.edu/ojs/index.php/fm/article/view/1978/1853>

\_\_\_\_\_(2010). *Personal Connections in the Digital Age*. Cambridge: Polity.

\_\_\_\_\_(2018) *Playing to the Crowd: Musicians, Audiences, and the Intimate Work of Connection*. New York: New York University Press.

Beneito-Montagut, R., Begueria, A., and Cassián, N. (2017). Doing digital team ethnography: being there together and digital social data. *Qualitative Research* 17(6): 664-682.

Berg, Ulla. 2015. *Mobile Selves: Race, Migration, and Belonging in Peru and the U.S.* NYU Press.

Bluteau, Joshua M. (2019): Legitimising digital anthropology through immersive cohabitation: Becoming an observing participant in a blended digital landscape. In *Ethnography* 138 (1), 146613811988116. DOI: 10.1177/1466138119881165

Boellstorff, T. (2008). *Coming of age in second life: an anthropologist explores the virtually human*. Princeton, USA: Princeton University Press.

Boellstorff, T., Nardi, B., Pearce, C. and Taylor, T.L., 2012. *Ethnography and virtual worlds: A handbook of method*. Princeton University Press.

boyd, d. (2009). 'How can qualitative Internet researchers define the boundaries of their projects?' in Markham and Baym (eds.) *Internet inquiry: conversations about method*. London, UK: Sage. pp. 26-32.

\_\_\_\_\_(2014). *It's Complicated: The Social Lives of Networked Teens*. London: Yale University Press.

\_\_\_\_\_(2016). 'Making Sense of Teen Life: Strategies for Capturing Ethnographic Data in a Networked Era' in Hargittai and Sandvig (eds.) *Digital research confidential: the secrets of studying behavior online*. Massachusetts, USA: MIT Press. pp. 79-103.

Boyer, D. (2013). *The Life Informatic: Newsmaking in the Digital Era*. Ithaca, NY: Cornell University Press.

Burgess, Jean & Green, Joshua (2018) *YouTube: Online Video and Participatory Culture*. John Wiley & Sons

Burrell, J. (2009). 'The field site as a network: A strategy for locating ethnographic research'. *Field Methods*. 21,2, pp. 181–199.

Burrell, J. (2012). *Invisible Users: Youth in the Internet Cafes of Urban Ghana*. MIT Press.

Chan, A. (2013). *Networking peripheries: Technological futures and the myth of digital universalism*. MIT Press.

Chayko, Mary (2008) *Portable Communities: The Social Dynamics of Online and Mobile Connectedness*. SUNY Press

Cherny, Lynn and Elizabeth Reba Weise (eds). (1996) *Wired\_Women: Gender and new realities in cyberspace*, Seal Press

Christin, A. (2018). "Counting clicks: Quantification and variation in web journalism in the United States and France." *American Journal of Sociology* 123, no. 5: 1382-1415.

Clark, Lynn Schofield & Regina Marchi. (2017). *Young People and the Future of News*. Cambridge University Press.

Clark, Lynn Schofield. (2004). Ethnographic Interviews on the Digital Divide. *New Media & Society* 6(4): 529-547.

\_\_\_\_\_(2013). *The Parent App: Understanding Families in a Digital Age*. Oxford University Press.

\_\_\_\_\_(2016). Participants on the Margins: #BlackLivesMatter and the role that shared artifacts of engagement played among minoritized political newcomers on Snapchat, Facebook, and Twitter. *International Journal of Communication* 10(1): 235-253.

Coleman, G. (2010) Ethnographic Approaches to Digital Media. *Annual Review of Anthropology*, 39:1, 487-505

\_\_\_\_\_(2013). *Coding Freedom: The Ethics and Aesthetics of Hacking*. Princeton, NJ: Princeton University Press.

\_\_\_\_\_(2014). *Hacker, Hoaxer, Whistleblower, Spy: The Many Faces of Anonymous*. New York: Verso Books.

Consalvo, M., & Paasonen, S. (2002). *Women & everyday uses of the Internet: agency & identity*. New York, Peter Lang.

- Costa, E. (2016). *Social Media in SouthEast Turkey*. London: UCL Press.
- Cousineau, L. S., Oakes, H., & Johnson, C. W. (2019). Appnography: Modifying ethnography for app-based culture. In D.C. Parry, C.W. Johnson, & S. Fullagar (Eds.) *Digital Dilemmas: Transforming gender identities and power relations in everyday life*, (pp. 95-117). Basingstoke: Palgrave Press.
- de Seta, G. (2020). Three lies of digital ethnography. *Journal of Digital Social Research*, 2(1), 77-97.
- De Souza e Silva, A. (2006). From cyber to hybrid: Mobile technologies as interfaces of hybrid spaces. *Space and culture*, 9(3), 261-278.
- Dourish, P. (2001). *Where the action is: The foundations of embodied interaction*. Cambridge, Mass, MIT Press.
- Drenten, J., Gurrieri, L., and Tyler, M. (2020). Sexualized labor in digital culture: Instagram influencers, porn chic and the monetization of attention. *Gender, Work and Organization*. 27: 41-66. <https://doi.org/10.1111/gwao.12354>
- Duggan, M. (2017). Questioning 'Digital Ethnography' in an Era of Ubiquitous Computing. *Geography Compass*, 11(5): 1-12.
- Falcone, Jessica. (2015). "Our Virtual Materials: The Substance of Buddhist Holy Objects in a Virtual World." In *Buddhism, the Internet and Digital Media: The Pixel in the Lotus*, edited by Daniel Veidlinger and Gregory Grieve, 173-190. New York: Routledge.
- Falcone, Jessica. (2017). "A Transnational Tulku: the Multiple Lives of FPMT's Spanish-born Lama Ösel." *Revue d'Etudes Tibetaines* No 38, February: 220-240.
- Falcone, Jessica. (2019). "Sacred Realms in Virtual Worlds: The Making of Buddhist Spaces in Second Life." *Critical Research on Religion*. Vol 7 No 2: 147-167.
- Fischer, M. M. (2003). *Emergent forms of life and the anthropological voice*. Durham, USA: Duke University Press.
- Ford, H. (2014). *Big Data and Small: Collaborations between ethnographers and data scientists*. *Big Data and Society* 1 (2).
- Forsey, M., Breidenstein, G., Krüger, O. and Roch, A. (2015). Ethnography at a distance: globally mobile parents choosing international schools. *International Journal of Qualitative Studies in Education* 28(9): 1112 -1128.

Forsey, M. (2018). Educational ethnography in and for a mobile modernity. In Beach, D., Bagley, C., and Marques da Silva, S. (eds.) *The Wiley Handbook of Ethnography of Education*. Hoboken: Wiley Blackwell. 443-454.

Forsythe, Diana. (2001). Studying Those Who Study Us: An Anthropologist in the World of Artificial Intelligence. Edited by David J. Hess. Stanford, CA: Stanford University Press.

Fotopoulou, Aristeia. (2016). *Feminist activism and digital network: between empowerment and vulnerability*. Palgrave Studies in Communication for Social Change. London: Palgrave Macmillan.

Friedman, Elisabeth. (2017). *Interpreting the Internet: Feminist and Queer Counterpublics in Latin America*. Univ of California Press

Gajjala, R. (2004). *Cyber Selves: Feminist Ethnographies of South Asian Women United States*: AltaMira Press.

Gajjala R (ed.) (2019) Digital Diasporas. Labor and Affect in Gendered Indian Digital Publics. London: Rowman & Littlefield.

Geiger, R. S., & Ribes, D. (2011). Trace ethnography: Following coordination through documentary practices. Proceedings of the 44th Hawaii International Conference on System Sciences (HICSS 2011), Los Alamitos, CA, 1–10.

Gershon, Ilana. 2017. Language and the Newness of Media. *Annual Review of Anthropology* 46: 15-31.

Gray, M. 2009. *Out in the country, youth, media and queer visibility in rural America*. New York University Press.

Gray, K. (2014) *Race, gender, and deviance in Xbox live: Theoretical perspectives from the virtual margins*, Routledge

Hargittai, E. and Sandvig, C. (eds.) (2016). *Digital research confidential: the secrets of studying behavior online*. Massachusetts, USA: MIT Press.

Harrington, C. L., & Bielby, D. D. (1995). *Soap fans: pursuing pleasure and making meaning in everyday life*. Philadelphia, Temple University Press.

Haynes, N. (2016) *Social Media in Northern Chile*. London: UCL Press.

Haythornthwaite, C. and Wellman, B. (2002). 'The Internet in Everyday Life: An introduction.' in *The Internet in Everyday Life*, Haythornthwaite and Wellman (eds.). London, UK: Blackwell. pp. 3–41.

Hine, C. (2000). *Virtual ethnography*. London, UK: Sage.

- \_\_\_\_\_(ed.) (2005). *Virtual methods: issues in social research on the Internet*. Oxford, UK: Berg.
- \_\_\_\_\_(2015). *Ethnography for the Internet: embedded, embodied and everyday*. London, UK: Bloomsbury Academic.
- \_\_\_\_\_(2017). 'Ethnography and the Internet: Taking Account of Emerging Technological Landscapes'. *Fudan Journal of the Humanities and Social Sciences*. 10,3, pp. 315-329.
- Hinton, S. and L. Hjorth (2013) *Understanding Social Media*, London: Sage.
- Hjorth, L., Horst, H. A., Galloway, A. and Bell, G. (2017). *The Routledge companion to digital ethnography*. London: Routledge.
- Horst, H. and Miller, D. (2006). *The Cell Phone: An Anthropology of Communication*. Berg.
- \_\_\_\_\_(2012). *Digital anthropology*. London, UK: Bloomsbury Academic.
- Huc-Hepher, S. (2015). Big Web data, small focus: An ethnosemiotic approach to culturally themed selective Web archiving. *Big Data & Society*. [URL](#)
- Huc-Hepher, S. (2016). The Material Dynamics of a London-French Blog: A Multimodal Reading of Migrant Habitus. *Modern Languages Open*. [URL](#)
- Irani, L. (2019). *Chasing Innovation: Making Entrepreneurial Citizens in Modern India* (Vol. 22). Princeton University Press.
- Ito, Mizuko, et al. (2010). *Hanging Out, Messing Around, Geeking Out: Kids Living and Learning with New Media*. Cambridge, MA: The MIT Press.
- Kelty, C. M. (2008). *Two bits: The cultural significance of free software*. Durham, USA: Duke University Press.
- Kendall, Lori. (2002) *Hanging out in the Virtual Pub: Masculinities and Relationships Online*, University of California Press.
- Knox, Hannah and Nafus, Dawn (2019) *Ethnography for a data-saturated world*. Manchester: Manchester University Press.
- Kozinets, R. (2019). *Netnography: The essential guide to social media research*. Sage publications
- Lange, Patricia G. (2020). *Hey Watch This! Sharing the Self Through Media*. Ethnographic Film. <https://vimeo.com/394007182>
- Lange, Patricia G. (2019). *Thanks for Watching: An Anthropological Study of Video Sharing on YouTube*. Louisville, CO: University Press of Colorado.

Lange, Patricia G. (2014). *Kids on YouTube: Technical Identities and Digital Literacies*. Walnut Creek, CA: Routledge.

Lane, Jeffrey. (2019). *The Digital Street*. New York, NY: Oxford University Press.

Litt, E. and Hargittai, E. (2016): The Imagined Audience on Social Network Sites. *Social Media + Society*, January-March pp.1-12.

Livingstone, S., & Sefton-Green, J. (2016). *The class: Living and learning in the digital age*. New York, NY: New York University Press.

MacLeod, Scott GK. (2016). Naked Harbin Ethnography: Hippies, Warm Pools, Counterculture, Clothing-Optionality & Virtual Harbin. (Foreword by Nelson H.H. Graburn). <http://www.scottmacleod.com/ActualVirtualHarbinBook.html>. Berkeley, CA: Academic Press at World University and School.

Maddox, A. (2020). Disrupting the ethnographic imaginarium. *Journal of Digital Social Research*, 2(1), 20-38.

Madianou, M. (2015). Polymedia and Ethnography: Understanding the Social in Social Media. *Social Media + Society*, 1(1). <https://doi.org/10.1177/2056305115578675>

\_\_\_\_\_(2016) Ambient co-presence: transnational family practices in polymedia environments. *Global Networks*, vol. 16 (2): 183-201

Madianou, M. and Miller, D. (2012). *Migration and New Media: transnational families and polymedia*. London: Routledge.

Markham, A.N. 1998. Life Online, Researching Real Experience in Virtual Space. AltaMira

Markham, A. (2005). The methods, politics and ethics of representation in online ethnography. In Denzin, N. and Lincoln, Y. (eds.) *The Sage Handbook of Qualitative Research*. Third edition. London: Sage. 793-820. (And the 2017 version - Markham, A. N. (2017). Ethnography in the Digital Internet Era. *Sage Handbook of Qualitative Research*, (JANUARY), 650–668.)

Markham, A. and Baym, N. (eds.) (2009). *Internet inquiry: conversations about method*. London, UK: Sage.

McGlotten, Shaka. *Virtual intimacies: Media, affect, and queer sociality*. SUNY Press, 2013.

Miller, D. and Slater, D. (2000). *The Internet: an ethnographic approach*. Oxford, UK: Berg.

Miller, D (2016). *Social Media in an English Village: Or how to Keep People at Just the Right Distance*. London: UCL Press.

Miller, D., Costa, E., Haynes, N., McDonald, T., Nicolescu, R., Sinanan, J., Spyer, J., Venkatraman, S. and Wang, X., 2016. *How the world changed social media* (Vol. 1). UCL press.

- Nakamura, L. (2002). *Cybertypes: race, ethnicity and identity of the Internet*. New York, N.Y., Routledge.
- Nardi, Bonnie A. 1996. "Cyberspace, Anthropological Theory, And The Training Of Anthropologists." *Social Science Computer Review* 14 (1): 34-35.
- Nardi, Bonnie A. 2010. *My Life as a Night Elf Priest. An Anthropological Account of World of Warcraft*. Ann Arbor: University of Michigan Press.
- Nafus, D. and Knox, H. (2019). *Ethnography for a data-saturated world*. Baltimore, Maryland: Project Muse.
- Nicolescu, R. (2016). *Social Media in SouthEast Italy*. London: UCL Press.
- O'Donnell, C. (2014). *Developer's Dilemma: The Secret World of Videogame Creators*. Cambridge, MA: MIT Press.
- Orgad, S. (2009). 'How can researchers make sense of the issues involved in collecting and interpreting online and offline data?' in Markham and Baym (eds.) *Internet inquiry: conversations about method*. London, UK: Sage. pp. 33-53.
- Pink, S., Ardévol, E. & Lanzeni, D. (2016). *Digital Materialities: Design and Anthropology*. London: Bloomsbury.
- Pink, S., Horst, H., Postill, J., Hjorth, L., Lewis, T. & Tacchi, J. (2016) *Digital Ethnography: Principles and Practice*, London: Sage.
- Postigo, H. (2016). 'The socio-technical architecture of digital labor: Converting play into YouTube money'. *New Media & Society*. 18:2, pp. 332-349.
- Postill, J. (2008) 'Localizing the Internet Beyond Communities and Networks', *New Media & Society*, 10(3), 413–431.
- \_\_\_\_\_(2014). Democracy in an age of viral reality: A media epidemiography of Spain's indignados movement. *Ethnography*, 15(1), 51–69. <https://doi.org/10.1177/1466138113502513>
- Proctor, Devin. (2018). Policing the Fluff: The Social Construction of Scientistic Selves in Otherkin Facebook Groups. *Engaging Science, Technology, and Society*, 4, 485-514. <https://doi.org/10.17351/ests2018.252>
- Rodríguez, Juana. (2003). *Queer Latinidad: Identity Practices, Discursive Spaces*. 1-226.
- Ross, Scott. 2019. "Being Real on Fake Instagram: Likes, Images and Media Ideologies of Value." *Journal of Linguistic Anthropology*
- Seaver, N. (2017). Algorithms as culture : Some tactics for the ethnography of algorithmic systems. *Big Data & Society*, (December), 1–12. <https://doi.org/10.1177/2053951717738104>

\_\_\_\_\_ (2019). Captivating Algorithms: Recommender Systems as Traps. *Journal of Material Culture* 24 (4): 421–36.

Shield, Andrew DJ. *Immigrants on Grindr: Race, Sexuality and Belonging Online*. Springer Nature, 2019.

Shumar, W. and Madison, N. (2013). Ethnography in a virtual world. *Ethnography and Education* 8(2) 255-272

Sinanan, J. (2017). *Social Media in Trinidad*. London: UCL Press.

Spyer, J. (2017). *Social Media in Emergent Brazil*. London: UCL Press.

Stone, Allucquère Rosanne. 1995. *The war of desire and technology at the close of the mechanical age*. London: MIT Press.

Sunden, Jenny. (2003) *Material Virtualities: Approaching online textual embodiment*, Peter Lang

Sunden, J. and Sveningsson, M. 2013. Gender and Sexuality in Online Game Cultures: Passionate Play. Routledge.

Sveningsson, M. (2001). Creating a Sense of Community. Experiences from a Swedish Web Chat. Linköping: Linköping Studies in Art and Science.

Tiidenberg, K & Whelan, A. (2019) “Not like that, not for that, not by them”: social media affordances of critique, *Communication and Critical/Cultural Studies*, 16:2, 83-102, DOI: [10.1080/14791420.2019.1624797](https://doi.org/10.1080/14791420.2019.1624797)

Taylor, T. L. (2009). *Play between worlds: exploring online game culture*. Cambridge MA, MIT Press.

Tiidenberg, K. (2019) Playground in memoriam: missing the pleasures of NSFW tumblr. *Porn Studies* 6:3, pages 363-371.

Takhteyev, Y. (2012). *Coding places: Software practice in a South American city*. MIT Press.

Tummons, J., MacLeod, A. and Kits, O. (2015). Ethnographies across virtual and physical spaces: a reflexive commentary on a live Canadian/UK ethnography of distributed medical education. *Ethnography and Education* 10(1): 107-120.

Venkatraman, S. (2017). *Social Media in South India*. London: UCL Press.

Vickery, Jacqueline. (2017). *Worried about the Wrong Things: Youth, Risk, and Opportunity in the Digital World*. MIT Press.

Wallis, C. (2012). *Technomobility in China: young migrant women and mobile phones*. New York: NYU Press

Watkins, Craig. (2018). *The Digital Edge: How Black and Latino Youth Navigate Digital Inequality*. New York University Press.

Wilson, B. (2006). 'Ethnography, the Internet, and Youth Culture: Strategies for Examining Social Resistance and 'Online-Offline' Relationships'. *Canadian Journal of Education*. 29,1, pp. 307–328.  
<https://www.doi.org/10.2307/20054158>

## Classical Ethnographic Method

Agar, M. 2006. An Ethnography by any other name. Forum.  
<http://www.qualitative-research.net/index.php/fqs/article/view/177/395>

Atkinson, P., 2015. *For Ethnography*. London: SAGE Publications.

Basso, Keith H (1996). *Wisdom Sits in Places: Landscape and Language Among the Western Apache*. Albuquerque: University of New Mexico Press

Clifford, J., & Marcus, G. E. (Eds.). (1986). *Writing culture: The poetics and politics of ethnography*. Berkeley, USA: University of California Press.

Cerwonka, A., and Malkki, L. H. (2008). *Improvising theory: Process and temporality in ethnographic fieldwork*. University of Chicago Press.

Coleman, Simon, and Collins, Peter. *Locating the Field : Space, Place and Context in Anthropology*. Oxford, UK ; New York: Berg, 2006. Print. A.S.A. Monographs ; 42.

DeWalt, K. and DeWalt, B. (2011). *Participant observation: a guide for fieldworkers*. Plymouth, UK: AltaMira Press.

Duneier, M. (1999) *Sidewalk*. New York: Farrar, Straus & Giroux.

Duneier, M. (2011). How not to lie with ethnography. *Sociological Methodology*, 41 (1): 1–11.

Duneier, M., Kasinitz, P., & Murphy, A. K. (2014). *The Urban Ethnography Reader*. Oxford: Oxford University Press.

Emerson, R., Fretz, F., and Shaw, L. (2011) *Writing Ethnographic Fieldnotes*. University of Chicago Press; Second edition.

Geertz, C. (1973) *Thick Description: Toward an Interpretive Theory of Culture*. In *The Interpretation of Cultures: Selected Essays*. Clifford Geertz. pp 3–30. New York: Basic Books.

Goodall, H.L. 2000. *Writing the New Ethnography*. Alta Mira.

Gumperz, John & Dell Hymes. 1964. Preface, the ethnography of communication. *American Anthropologist*. 66(6), part 2.

Hammersley, M. and Atkinson, P. (2007). *Ethnography: principles in practice*. London, UK: Routledge.

Lassiter, L. E. (2005). *The Chicago guide to collaborative ethnography*. Chicago, USA: University of Chicago Press.

Lofland, J. (1971). *Analyzing social settings: a guide to qualitative observation and analysis*. Belmont, USA: Wadsworth Publishing Company.

Lofland, J. and Lofland, L. (1984). *Analyzing social settings: a guide to qualitative observation and analysis*. Belmont, USA: Wadsworth Publishing Company.

MacLeod, Scott GK. (2020). Ethno-wiki-virtual-world-graphy - <https://scott-macleod.blogspot.com/search/label/ethno-wiki-virtual-world-graphy>. See, too: MacLeod, "Naked Harbin Ethnography" - <http://www.scottmacleod.com/research-group.html>. (Foreword by Nelson H.H. Graburn). <http://www.scottmacleod.com/ActualVirtualHarbinBook.html>. Berkeley, CA: Academic Press at World University and School.

Malinowski, B Argonauts of the Western Pacific

Marcus, G. (ed.) (1998). *Ethnography through thick and thin*. Princeton, USA: Princeton University Press.

\_\_\_\_\_(1998). 'Ethnography in/of the world system: The emergence of multi-sited ethnography' in Marcus, G. (ed.) *Ethnography through thick and thin*. Princeton, USA: Princeton University Press. pp. 79–104.

Richardson, L., 2000. Evaluating ethnography. *Qualitative inquiry*, 6(2), pp.253-255.

Spradley, J. P. 1980. Participant Observation. Wadsworth, Cengage Learning Publishing

Star, S. L. (1999). The Ethnography of Infrastructure. *American Behavioral Scientist*. 43, 377-391.

Suchman, L. (2007). Human-Machine Reconfigurations: Plans and Situated Actions. Learning in Doing: Social, Cognitive and Computational Perspectives. Cambridge University Press.

Tedlock, Barbara. 1991. From participant observation to the observation of participation: the emergence of narrative ethnography. *Journal of Anthropological Research*. 47(1): 69–94.

Wells, N. et al. (2019). Ethnography and Modern Languages. *Modern Languages Open*. [URL](#)

Wolfiger, N. H. (2002). On writing fieldnotes: collection strategies and background expectancies. *Qualitative Research*, 2(1), 85–93.  
<https://doi.org/10.1177/1468794102002001640>

## Thematic Analysis

Attride-Stirling, J. (2001). 'Thematic networks: an analytic tool for qualitative research'. *Qualitative Research*. 1,3, pp. 385-405.

Fereday, J. and Muir-Cochrane, E. (2006). 'Demonstrating Rigor Using Thematic Analysis: A Hybrid Approach of Inductive and Deductive Coding and Theme Development'. *International Journal of Qualitative Methods*. 5,1, pp. 80-92.

Saldana, J. (2009). *The coding manual for qualitative researchers*. London, UK: Sage.

## Ethics Resources

ASA Ethical guidelines 2011 [Download the ethical guidelines \(PDF\)](https://www.theasa.org/downloads/ASA%20ethics%20guidelines%202011.pdf)  
<https://www.theasa.org/downloads/ASA%20ethics%20guidelines%202011.pdf>

American Anthropological Association. (2009). *Code of ethics of the American Anthropological Association*. Washington D.C., USA: American Anthropological Association. Available at:  
<http://s3.amazonaws.com/rdcms-aaa/files/production/public/FileDownloads/pdfs/issues/policy-advocacy/upload/AAA-Ethics-Code-2009.pdf>

Franzke, Aline shakti, Bechmann, Anja, Zimmer, Michael, Ess, Charles and the Association of Internet Researchers (2020). *Internet Research: Ethical Guidelines 3.0*. Available at:  
<https://aoir.org/reports/ethics3.pdf>

Markham, A. and Buchanan, E. (2012) *Ethical Decision-Making and Internet Research: Recommendations from the AoIR Ethics Working Committee Report (Version 2.0)*. Available at:  
<https://aoir.org/reports/ethics2.pdf>

Markham, A. N. (2012). Fabrication as ethical practice: Qualitative inquiry in ambiguous internet contexts. *Information, Communication and Society*. Available from:  
<http://dx.doi.org/10.1080/1369118X.2011.641993>

Markham, A., Tiidenberg, K., & Herman, A. (2018). Ethics as method: Introduction. *Social Media + Society*, 4(2). Online first edition, np

Markham, A. (2006). Method as ethic, ethic as method. *Journal of Information Ethics*, 15(2), 37-55.

Markham, A. (2004). Representation in online ethnographies: A matter of context sensitivity. In Chen, S. L. S., G. J. Hall and M. D. Johns (Eds.). *Online Social Research: Methods, Issues, and Ethics* (pp. 131-145).

Sveningsson Elm, M. (2009). How do various notions of privacy influence decisions in qualitative internet research? In A. Markham & N. Baym (Eds.), *Internet Inquiry: Dialogue among Researchers* (pp. 69-87). Thousand Oaks: SAGE.

Tiidenberg, K. (2018). Ethics in Digital Research. In Uwe Flick (Ed) *Handbook of Qualitative Data Collection*. Sage.

Tiidenberg K. (2018) Research Ethics, Vulnerability, and Trust on the Internet. In: Hunsinger J., Klastrup L., Allen M. (eds) *Second International Handbook of Internet Research*. Springer, Dordrecht

## Method

Androutsopoulos, Jannis. 2008. Potentials and Limitations of Discourse-Centred Online Ethnography. *Language@Internet*. 5(8).

Boellstorff, Tom, Bonnie Nardi, Celia Pearce, and T. L. Taylor. (2012). *Ethnography and Virtual Worlds: A Handbook of Method*. Princeton, NJ: Princeton University Press.

Caliandro, A. (2018) Digital methods for ethnography: Analytical concepts for ethnographers exploring social media environments *Journal of Contemporary Ethnography* Vol. 47, Issue 5, pp. 551-578.

Caliandro, A., & Gandini, A. (2016). *Qualitative research in digital environments: A research toolkit*. London, UK: Routledge.

Gregory, K. (2018). Online Communication Settings and the Qualitative Research Process: Acclimating Students and Novice Researchers. *Qualitative Health Research*. 28 (10), 1610-1620.

Latzko-Toth, G., Bonneau, C. & Millette, M. (2017). Small Data, Thick Data: Thickening Strategies for Trace-based Social Media Research. In L. Sloan & A. Quan-Haase (Eds.), *The SAGE handbook of social media research methods*.

Markham, A. N. (2017). Ethnography in the digital era: From fields to flows, descriptions to interventions. In Denzin, N., & Lincoln, Y. (Eds.). *The Sage Handbook for Qualitative Research*, 5th Edition (pp. 650-668). Thousand Oaks, CA: Sage

Markham, A. N. (2013). Fieldwork in social media: What would Malinowski do? *Qualitative Communication Research*, 2(4), 434-446

Markham, A. N. (2017). Remix as a literacy for future anthropology practice. In Salazar, J., Pink, S., & Irving, A. (Eds.). *Anthropologies and Futures: Researching emerging and uncertain worlds* (pp. 225-241). London: Bloomsbury Press.

Markham, A. (2005). The politics, ethics, and methods of representation in online ethnography. In Denzin, N. & Lincoln, Y. (Eds.). *Handbook of Qualitative Research*, 3rd Edition (pp. 793-820). Thousand Oaks CA: Sage.

Møller, K., & Robards, B. (2019). Walking through, going along and scrolling back: Ephemeral mobilities in digital ethnography. *Nordicom Review*, 40(s1), 95-109.  
<https://www.degruyter.com/downloadpdf/j/nor.2019.40.issue-s1/nor-2019-0016/nor-2019-0016.pdf>

Postill, J. and Pink, S. (2012) Social Media Ethnography: The Digital Researcher in a Messy Web. *Media International Australia* Vol. 145, Issue 1, pp.123–134.

Reagle, Joseph. (2014). "Verklemt: Historically Informed Digital Ethnography," *Ethnography Matters*.  
<https://ethnographymatters.net/blog/2014/06/10/verklemt-historically-informed-digital-ethnography/>

Rogers, R., 2019. *Doing digital methods*, London: SAGE Publications

Walton, S. (2018) Remote ethnography, virtual presence: Exploring digital-visual methods for anthropological research on the web. In (Costa, C. and Condie, J., Eds.) *Doing research in and on the digital: Research methods across fields of inquiry*. Oxford, UK : Routledge.

Vertesi, Janet, and David Ribes. 2019. *DigitalSTS: A Field Guide for Science and Technology Studies*. Princeton University Press.

## Social media

Airoidi, M. (2018) Ethnography and the digital fields of social media. *International Journal of Social Research Methodology* Vol. 21, issue 6, pp. 661-673.

Bakardjieva, M. and Gaden, G. (2012) Web 2.0 Technologies of the Self. In Bolin, G. (ed), *Cultural Technologies. The Shaping of Culture in Media and Society*. Oxon: Routledge.

Bonilla, Y. and Rosa, J. (2015). #Ferguson: Digital protest, hashtag ethnography, and the racial politics of social media in the United States. *American Ethnologist* Vol. 42 No. 1, pp. 4-17.

Curlew, Abigail E. 2019. Undisciplined Performativity: A Sociological Approach to Anonymity. *Social Media + Society* 5(1): <https://journals.sagepub.com/doi/full/10.1177/2056305119829843>

Dalsgaard, S. (2016). The ethnographic use of Facebook in everyday life. *Anthropological Forum* 26(1): 96-114.

Duffett, M. (2013). The Fan Community: Online and Offline. In Duffett, M., *Understanding Fandom*. New York and London: Bloomsbury.

Evans, A. (2017) Tinder as a Methodological Tool. *AllegraLab*.  
<http://allegralaboratory.net/tinder-as-a-methodological-tool/>

Gault, Erika, Travis Harris, and EBSCOhost. If My Faith Had a YouTube: digitizing Christianity and Hip Hop: an interview with Beleaf Melanin. *Beyond Christian Hip Hop : A Move toward Christians and Hip Hop*. Routledge Studies in Hip Hop and Religion. 2020.

\_\_\_\_\_. "“When Saints Found Out...”: Tasha Cobbs, Nicki Minaj, and the Policing of Black Christianity Online." *Fire!!!* 5, no. 1 (2016): 9-34

Georgakopoulou, Alexandra. 2016. From narrating the self to posting self(ies): A small stories approach to selfies. *Open Linguistics*. 2 (1): 300–317.

Gregory, K. (2019). Contestable Kinship: user experience and engagement on DTC genetic testing sites. *New Genetics and Society*, 38 (4): 387-409.

Jenkins, H., Ford S., and Green, J. (2013). *Spreadable Media: Creating Value and Meaning in a Networked Culture*. London: New York University Press.

Karampampas, P. 2019. Goth YouTubers and the informal mentoring of young goths: peer support and solidarity in the Greek goth scene, *Journal of Youth Studies*.  
<https://doi.org/10.1080/13676261.2019.1646892>

Markham, A., & Gammelby, A. K. (2017). Moving through digital flows: An epistemological and practical approach. In Flick, U. (Ed.). *Handbook of Qualitative Data Collection* (451-465).

Meikle, G. (2016): *Social Media: Communication, Sharing and Visibility*. London: Routledge.

Mjøs, Ole J. (2012): *Music, social media, and global mobility: MySpace, Facebook, YouTube*. New York: Routledge.

Paulus, T. & Wise, A. (2019). *Looking for insight, transformation and learning in online talk*. New York: Routledge.

Suhr, C. H. (2012) *Social Media and Music*. New York: Peter Lang.

Sumiala, J., & Tikka, M. (2020). [Digital media ethnographers on the move – An unexpected proposal](#). *Journal of Digital Social Research*, 2(1), 39-55.

# Critical Digital Humanities and Qualitative/Critical Methods

Dibbell, Julian. *My Tiny Life: Crime and Passion in a Virtual World*. Owl Books, 1999

Gurrieri, L. and Drenten, J. (2019) The Hashtagable Body: Negotiating gender performance in social media. In Susan Dobscha (ed.) *Handbook of Research on Gender and Marketing*. 101-116. Edward Elgar.

[https://books.google.com/books/about/Handbook\\_of\\_Research\\_on\\_Gender\\_and\\_Marke.html?id=exOKDwAAQBAJ](https://books.google.com/books/about/Handbook_of_Research_on_Gender_and_Marke.html?id=exOKDwAAQBAJ)

Risam, Roopika, *New Digital Worlds: Postcolonial Digital Humanities in Theory, Praxis, and Pedagogy* was published by Northwestern University Press in 2018.

Elizabeth Losh, Jacqueline Wernimont (eds) *Bodies of Information: Intersectional Feminism and the Digital Humanities*. United Kingdom, University of Minnesota Press, 2019

Lingel, J. Gray, M. 2018. Ethnography, in *The Craft of Criticism, Critical Media Studies in Practice*, Kackman, M & Kearney, M (eds).

## Historical resources

Ghosh, Rishab Aiyer (2005). *Code: Collaborative Ownership and the Digital Economy*. Cambridge, MA: MIT Press.

Gregory, K. (2007). *Drawing a Virtual Gun. Open Fire: Understanding Global Gun Cultures*. Charles Springwood (Ed). Oxford, UK: Berg Publishers.

Gregory, K. and Wood, E. (2009). *Controlled Demolitions: The 9/11 Truth Movement on the Internet, Internet Fictions*, Ingrid Hotz-Davies, Anton Kirchhofer and Sirpa Leppänen (eds), Cambridge, UK: Cambridge Scholars Press.

Grossman, Wendy M. (1997) *net.wars*. New York, NYU Press.

Gurak, L. J. (1999). *Persuasion and Privacy in Cyberspace: The Online Protests over Lotus Marketplace and the Clipper*. New Haven, Yale University Press.

Horn, Stacy (January 1998). *Cyberville: Clicks, Culture, and the Creation of an Online Town*. New York: Warner Books.

- Leonard, Andrew (1998). *Bots: The Origin of New Species*. Penguin Group.
- Rheingold, Howard L. (1993). *The Virtual Community: Homesteading on the Electronic Frontier*.
- Rheingold, Howard L. (2002). *Smart Mobs: The Next Social Revolution*.
- Seabrook, John. (1997). *Deeper: my two-year odyssey in cyberspace*. New York: Touchstone Books.
- Sinha, Indra. (1999). *The Cybergypsies: a frank account of love, life and travels on the electronic frontier*. London: Simon & Schuster
- Sproull, L. & Kiesler, S. (1992). *Connections: New ways of working in the networked organization*. Cambridge, MA: MIT Press.
- Ullman, Ellen. (1997). *Close to the Machine: Technophilia and its Discontents*. San Francisco : City Lights Books.
- Ullman, Ellen. (2017). *Life in Code: A Personal History of Technology* New York: MCD.

## Other Resources

CaMP Anthropology blog: <https://campanthropology.org/>

The CAQDAS network: <https://www.surrey.ac.uk/computer-assisted-qualitative-data-analysis>  
(for help selecting software for analysis)

Digital Methods Initiative Tools Database: [ToolDatabase < Dmi < Foswiki](#)

Ethnography Matters blog: <http://ethnographymatters.net/>

Digital Ethnography Research Centre (RMIT): <https://digital-ethnography.com/> Twitter: [@DigitalEthno](#)

LSE Digital Ethnography Collective (LSEDEC): [https://zoeglatt.com/?page\\_id=545](https://zoeglatt.com/?page_id=545)

Twitter: [@DigEthnogLSE](#)

Mailing list: [tinyurl.com/y5a6odte](https://tinyurl.com/y5a6odte)

Livestreams:

[https://www.youtube.com/watch?v=cr4MutDHj1w&list=PLKj6DiBP6Z-cZG-hB6ynL1i-tKAH9al\\_I](https://www.youtube.com/watch?v=cr4MutDHj1w&list=PLKj6DiBP6Z-cZG-hB6ynL1i-tKAH9al_I)

AoIR Satellite conference CfP 'Looking Forward, Looking Back: Digital ethnography in 2020':  
[https://zoeglatt.com/?page\\_id=598](https://zoeglatt.com/?page_id=598)

The Digital Ethnographers Directory ([please add your details!](#)):  
<https://docs.google.com/spreadsheets/d/1x8UOb1AxZS5FYRkXn2QLPrje-6vA4U4WC6SsmJXNHys/edit?usp=sharing>

EASA Media Anthropology Network e-seminar series:  
<http://www.media-anthropology.net/index.php/e-seminars>

Platypus, the CASTAC Blog  
(Committee for the Anthropology of Science, Technology & Computing for the AAA)  
<http://blog.castac.org>

Stanford Ethnography Lab, <https://ethnographylab.stanford.edu>

<http://www.fordigitaldignity.com/> (Taking contemporary landscapes of digital politics in India and the Indian diaspora in Europe as primary focus - The project hosted at the Department of Social and Cultural Anthropology, in cooperation with the Department of Communication and Media Research at LMU Munich.)

Tom Boellstroff's **super useful** digital anthropology annotated bibliography (2013):  
<https://escholarship.org/content/qt94j4h0p4/qt94j4h0p4.pdf>

Journal of Digital Social Research: Themed issue: a special issue on doing digital ethnography:  
<https://jdsr.io>

Social Network Analysis of the Media Ecology - <https://snacda.com/papers/>